



A **TOP** GLOBAL EVENT FOR  
**INSURERS TO TRANSFORM**

# **SPONSOR PROSPECTUS**





We will kick off the 4th edition of Digital Insurance MENA in 2026 with 160+ speakers/advisors and 1500+ attendees from insurers (60%+), insurtechs, solution providers and so on. With the unparalleled speakers, topics, and branding & networking opportunities, we will bring the digital innovators-thinkers and doers, across the MENA region and around the world to gather in Dubai to connect, inspire and promote insurance digital transformation!

# 1500+

International, regional, and local executives, entrepreneurs, and innovators.

# 900+

Insurers

# 50+

Countries

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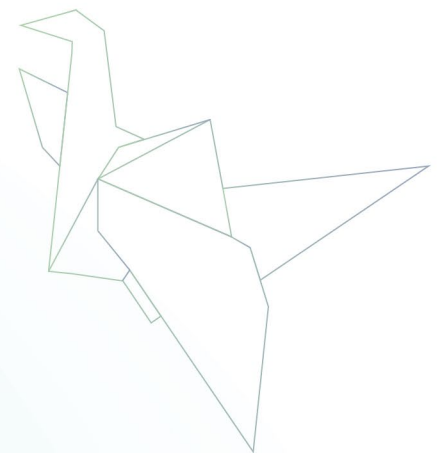
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Registration & Sponsorship

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\*+ 8% Tax & Service Charge

# Presenting Sponsor

USD 100,000\*

EXCLUSIVE

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Co-Brand your company logo with organizer's logo on all marketing collaterals
- Your company logo prominently featured on the front cover of event e-brochure
- A 300 words corporate profile
- Your company logo featured prominently as 'Presenting Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- Chairing opportunity on day one and 5 minutes welcome remark at the opening session
- 25 minutes keynote presentation on day one morning main stage
- Sponsor has opportunity to power one panel on day one morning main stage (30-Minutes)
  - Sponsor can create your own content
  - Sponsor can invite 3-4 guest panelists to your own panel

## Networking Opportunities

- Host a Lunch Roundtable for 30 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 30 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## Media Branding

- Pre-scheduled press interview

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Presenting Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- Sponsor branded chairbacks featured in main stage (Can be changed to any other branding options)
- 8 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 30 full conference registrations for either staff /client/partner to attend conference.
- 70% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 20 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Sub Track Presenting Sponsor

USD 80,000\*

4 Sub-Tracks Available

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Co-Brand your company logo with organizer's logo on all marketing collaterals under specific track
- Your company logo prominently featured on the front cover of event e-brochure
- A 280 words corporate profile
- Your company logo featured prominently as 'Sub Track Presenting Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- Chairing opportunity on 1 sub track and 5 minutes welcome remark at the opening session of the specific track
- 25 minutes keynote presentation on day one afternoon main stage or day two morning sub track
- Sponsor has opportunity to power one panel (30-Minutes) under the specific track  
Sponsor can create your own content  
Sponsor can invite 3-4 guest panelists to your own panel

## Networking Opportunities

- Host a Lunch Roundtable for 20 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 20 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## Media Branding

- Pre-scheduled press interview

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Sub Track Presenting Sponsor in conference slides
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- Sponsor branded chairbacks featured in sub track (Can be changed to any other branding options)
- 6 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 20 full conference registrations for either staff /client/partner to attend conference.
- 60% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 15 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Knowledge Partner

USD 90,000\*

EXCLUSIVE

\*+ 8% Tax & Service Charge

## Increase Brand Visibility

- Title Recognition: As the official Knowledge Partner, the consulting firm's name and logo will be prominently featured on all event marketing materials.
- Content Contribution: The firm can contribute white papers, research reports, and case studies that can be distributed to attendees and published on the event's website, further establishing their expertise and thought leadership.
- Exclusive Branding Opportunities: The consulting firm's branding can be integrated into specific segments of the event, such as keynote sessions, lunch round-table, or panel discussions, providing additional visibility to a targeted audience.
  - A 300 words corporate profile on all event marketing materials.
  - Reciprocal web link from conference sponsor page to your firm's home page.
- Long-Term Branding Impact: Post-Event Content: The firm's involvement can be highlighted in post-event materials, such as post-event report, social media, ensuring ongoing brand visibility.

## Thought Leadership & Speaking Opportunities

- Speaking Roles: a 25 minutes exclusive speaking slots on day 1 morning at the main stage.
- Moderate a session: As a knowledge partner, the firm will have opportunity to moderate a session.
- 1 moderator/panelist opportunity on main stage panel discussion (30 Minutes)

## Insurer VIP Passes

- Sponsor is welcome to invite 18 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

## Media Branding

- Pre-scheduled press interview

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledge your company as Knowledge Partner in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (knowledge partner to design, print and ship flyer)
- Knowledge partner branded chairbacks featured in sub track (Can be changed to any other branding options)
- 6 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Host a Lunch Roundtable for 25 pax
  - Host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 25 target guests to join the lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - To co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 25 full conference registrations for either staff /client/partner to attend conference.
- 65% discount coupons and VIP Invitations for your clients who want to attend the conference

# Title Sponsor

USD 60,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 250 words corporate profile
- Your company logo featured prominently as 'Title Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on day one afternoon or day two morning based on the latest availability (presented by senior executive or above)
- 1 moderator/panelist opportunity for panel discussion on main stage (30 Minutes)

## Networking Opportunities

- Host a Lunch Roundtable for 15 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 15 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## Media Branding

- Pre-scheduled press interview

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Title Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 15 full conference registrations for either staff /client/partner to attend conference.
- 60% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 10 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Digital Transformation Partner Sponsor

USD 50,000\*

\*+ 8% Tax & Service Charge

## Recognition of Your Brand

- Recognize your brand as a "Insurance Digital Transformation Leader of the Year" of the year to highlight from the crowd
- Promote your brand as a "Digital Transformation/Insurance Partner" of the year through all our marketing channels, event materials and website

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as a sponsor within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking Opportunities

- Join a 30-minute high level panel discussion: one of your C-suite can join a high-level panel as a panelist based on availability
- Keynote slot: Your C-suite to have a 30 minutes keynote speaking slot to share your digital transformation achievements day one afternoon or day two morning based on availability

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

## Exhibition Booth in Transformation Alley

- Get access to booth opportunity in the Transformation Alley along with other award winning companies
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## On-Site Branding

- Exclusive page to acknowledge your company as Digital Transformation Partner Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference



# Happy Hour Sponsor

USD 50,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as 'Happy Hour Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking Opportunities

- Opportunity to welcome all delegates during the happy hour with a 15 minutes speech/ 15-minute opening remarks

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Happy Hour Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- A 6m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50 % discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Transformation Alley Sponsor

USD 45,000\*

(Only for Insurers/Reinsurers/Brokers)

\*+ 8% Tax & Service Charge

## Recognition of Your Brand

- Recognize your brand as a "Digital Transformation Insurer Leader of the year" with a trophy and certificate
- Promote your brand as a "Digital Transformation Insurer Leader of the year" on all our marketing channels, event materials and website.

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as a sponsor within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking Opportunities

- Join a 30-minute fireside chat: one of your C-suite can join a CXO panel as a panelist
- Keynote slot: Your C-suite to have a 30 minutes keynote speaking slot to share your digital transformation achievements day 1 afternoon or day 2 morning based on current availability

## Exhibition Booth in Transformation Alley

- Get access to booth opportunity in the Transformation Alley along with other award winning companies
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## On-Site Branding

- Exclusive page to acknowledgement your company as Transformation Alley Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website

## Complimentary Passes

- 15 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

# Thought Leadership Sponsor

USD 45,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 200 words corporate profile
- Your company logo featured prominently as "Thought Leadership Sponsor" within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Advisory Committee Opportunity

- 1 honorable advisor opportunity with your C-suite listed along with other top level experts to highlight your leadership in digital transformation

## Speaking Opportunities

- 1 chairman opportunity with you C-suite
- 1 moderator/panelist opportunity for panel discussion on main stage based on availability

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Thought Leadership Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Platinum Sponsor

USD 45,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 200 words corporate profile
- Your company logo featured prominently as 'Platinum Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on day one afternoon or day two morning based on the latest availability (presented by senior executive or above)
- 1 moderator/panelist opportunity for panel discussion on main stage (30 Minutes)

## Networking Opportunities

- Host a Lunch Roundtable for 10 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 10 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Platinum Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to invoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Gold Sponsor

USD 35,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 150 words corporate profile
- Your company logo featured prominently as 'Gold Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on day two morning sub track

## Networking Opportunities

- Host a Lunch Roundtable for 8 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 8 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Gold Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 10 full conference registrations for either staff /client/partner to attend conference.
- 40% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 6 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Silver Sponsor

USD 28,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 150 words corporate profile
- Your company logo featured prominently as 'Silver Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on day two morning sub track

## On-Site Branding & Exhibition Stand

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 7 full conference registrations for either staff /client/partner to attend conference.
- 30% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

## 1:1 Meeting

- 5 guarantee 1:1 meetings with specific attendees

# Bronze Sponsor

USD 22,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 120 words corporate profile
- Your company logo featured prominently as 'Bronze Sponsor' within all marketing collaterals
- Reciprocal web link from conference
- Sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on day two afternoon sub track

## On-Site Branding & Exhibition Stand

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 5 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 4 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

## 1:1 Meeting

- 4 guarantee 1:1 meetings with specific attendees

# Niche Agenda Session Presenting Sponsor

USD 40,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Co-Brand your company logo with organizer's logo on all marketing collaterals under the specific session in sub-track
- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as "Session Presenting Sponsor" within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Niche Session Leadership

- Highlight your brand's leadership in niche sector to stand out

## Speaking Opportunities

- 1 keynote opportunity under the specific session in sub-track
- 1 panelist/moderator opportunity under the specific session based on availability on day 2

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Session Presenting Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 10 full conference registrations for either staff /client/partner to attend conference.
- 40% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 6 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Award Ceremony Sponsor

USD 40,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Co-Brand your company logo with organizer's logo on all marketing collaterals under the award ceremony session
- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as "Award Ceremony Sponsor" within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Award Ceremony Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Play 2 mins video of your company at the beginning of the award ceremony
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to invoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Lunch Sponsor

USD 35,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as 'Happy Hour Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking Opportunities

- Opportunity to welcome all delegates during the happy hour with a 15 minutes speech/ 15-minute opening remarks

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Lunch Sponsor in conference slides
- A banner prominently displayed at lunch venue, featuring your company logo as sponsor
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Corporate video played at the lunch venue
- 2 standing signs on the lunch venue
- To design and decorate the lunch venue with your wishes (Including the backdrop)
- Provide napkins with your company logo
- A 4m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50 % discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

Sponsor is welcome to invite 8 insurer clients with complimentary tickets

(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)





# Niche Tech/Solution Sponsor

USD 30,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as "Session Presenting Sponsor" within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Niche Session Leadership

- Highlight your brand's leadership in niche sector to stand out

## Speaking Opportunities

- 1 keynote opportunity under the specific session in sub-track
- 1 panelist/moderator opportunity under the specific session based on availability on day 2

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Niche Tech/Solution Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- A 4 m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 10 full conference registrations for either staff /client/partner to attend conference.
- 40% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 6 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Panel Presenting Sponsor

USD 30,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Co-Brand your company logo with organizer's logo on all marketing collaterals under the specific panel your brand is powering
- Your company logo prominently featured on the front cover of event e-brochure
- A 180 words corporate profile
- Your company logo featured prominently as "Panel Presenting Sponsor" within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking Opportunities

- Sponsor has opportunity to power one panel on day one afternoon of main stage or sub-track on both days based on availability
  - Sponsor has a moderator opportunity with your C-suite
  - Sponsor can invite 2-3 guest panelists to your own panel, while the organizer keeps the right to invite 2-3 panelists as well

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Panel Presenting Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website

## Complimentary Passes

- 8 full conference registrations for either staff /client/partner to attend conference.
- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 6 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Lunch Roundtable Sponsor

USD 30,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 200 words corporate profile
- Your company logo featured prominently as 'Lunch Roundtable Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 10 minutes demo presentation on day 2 sub track

## Networking Opportunities

- Host a Lunch Roundtable for 8 pax
  - Sponsor will host a 60-minute workshop during lunch on Day 1 or Day 2
  - Organizer team will prepare a sponsor's target inviting insurer guest list base on sponsor's wish.
  - Organizer team will guarantee minimum 8 target guests to join sponsor's lunch roundtable
  - Normal lunch and beverage in Room
  - Meeting room with basic AV is included in this package
  - Sponsor to co-curate content with Content Development Team (time & speakers subject to approval)
- Access to event networking app
- Access to networking coffee break

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Lunch Roundtable Sponsor in conference slides
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website
- Insertion: 1 A4 page of company profile or ads in the conference e-brochure
- 1 Promotional Flyer in Attendee Bag (Sponsor to design, print and ship flyer)
- 4 m2 exhibition raw space (1 table, 2 chairs, power supply)

## Complimentary Passes

- 5 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Coffee Break Sponsor

USD 30,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'Coffee Break Sponsor' within all marketing collaterals
- Reciprocal web link from conference
- Sponsor page to your organization's home page

## On-Site Branding & Exhibition Stand

- Exclusive page to acknowledgement your company as Coffee Break Sponsor in conference slides
  - A banner prominently displayed at lunch venue, featuring your company logo as sponsor
  - Your company logo prominently displayed on stage banner /backdrop
  - Your company logo displayed on the welcome banner at the conference registration venue
  - Your company logo on conference brochure
  - Corporate video played at the coffee/sweets venue
  - 2 standing signs on the coffee/sweets venue
  - To design and decorate the coffee/sweets venue with your wishes (Including the backdrop)
  - Provide napkins with your company logo
- A 4m2 exhibition booth raw space (1 table, 2 chairs, power supply)

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 12 full conference registrations for either staff /client/partner to attend conference.
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 8 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# "The Digital Connect Meeting Zone"

## Presenting Sponsor

USD 30,000\*

\*+ 8% Tax & Service Charge

### Pre-Event Branding and Benefits

- Your company logo prominently featured on the front cover of event brochure
- A 180 words corporate profile
- Your company logo featured prominently as 'The Digital Connect Meeting Zone Presenting Sponsor' within all marketing collaterals, event website, social media etc...
- Reciprocal web link from conference sponsor page to your organization's home page
- Emailing services to invite all the event participants to join your program, which can be a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc.

### Complimentary Passes

- 10 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

### Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

### On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the The Meeting Zone Presenting Sponsor at the conference opening session
- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Major branding on "The Digital Connect Meeting Zone", meeting rooms and meeting tables
- Naming Rights of "The Digital Connect Meeting Zone" (e.g., "company Name" Meeting Zone or Meeting Zone Presented by "Company Name")
- Company Branding (Logo or Name as Official Sponsor) on Promotion of "The Digital Connect Meeting Zone" and in Floor Plan
- 2 standing signs on "The Digital Connect Meeting Zone"
- Keep a meeting room (60 seat in theater format) for 2 whole days in the Digital Connect Meeting Zone for your company to use, you can organize a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc. (kindly note the organizer will only provide basics in the meeting room and extra decorations should be arranged and paid by sponsor; no any guarantee from the organizer on your visitors)
- Dedicated 6 m2 Raw Space for Sponsor to build a booth in the Digital Connect meeting zone area or in the Exhibition area based on needs. 6 m2 raw space is designed, produced and paid for by sponsor. "The Digital Connect Meeting Zone" is designed and produced by Digital Insurance (Sponsor must follow Digital Insurance brand guidelines. Digital Insurance has final approval rights)



# "The Digital Connect Meeting Zone"

## Meeting Room Sponsor

USD 15,000\*

\*+ 8% Tax & Service Charge

### Pre-Event Branding and Benefits

- Your company logo prominently featured on the front cover of event brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'The Digital Connect Meeting Zone Sponsor' within all marketing collaterals, event website, social media etc...
- Reciprocal web link from conference sponsor page to your organization's home page
- 2 Emailing services to invite all the event participants to join your program, which can be a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc.
- Add your program in the big event program and website

### Complimentary Passes

- 5 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

### Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

### On-Site Branding & Exhibition Stand

- Your company logo prominently displayed on stage banner /backdrop
  - Your company logo displayed on the welcome banner at the conference registration venue
  - Your company logo on conference brochure
- Keep a meeting room (60 seat in theater format) for 3 hours in the Digital Connect Meeting Zone for your company to use, you can organize a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc. (kindly note the organizer will only provide basics in the meeting room and extra decorations should be arranged and paid by sponsor; and if you need longer time to use the meeting room you can add on top of that with extra payment; no any guarantee from the organizer on your visitors.)
- Major Branding in the certain meeting room within "The Digital Connect Meeting Zone"
  - Company Branding (Logo or Name as Official Sponsor) on Promotion of "The Digital Connect Meeting Zone" and in Floor Plan
  - 1 standing signs in the certain meeting room within "The Digital Connect Meeting Zone"
  - 4 m2 exhibition raw space (1 table, 2 chairs, power supply) in Exhibition Area



# "The Digital Connect Meeting Zone"

## Meeting Space Sponsor

USD 8000\*

\*+ 8% Tax & Service Charge

### Pre-Event Branding and Benefits

- Your company logo prominently featured on the front cover of event brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'The Digital Connect Meeting Zone Sponsor' within all marketing collaterals, event website, social media etc...
- Reciprocal web link from conference sponsor page to your organization's home page
- 1 Emailing services to invite all the event participants to join your program, which can be a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc.
- Add your program in the big event program and website

### Complimentary Passes

- 5 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

### Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

### On-Site Branding and Benefits

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Keep a 6m2 meeting space in the open area with sofa and table for 2 whole days in the Digital Connect Meeting Zone for your company to use, you can schedule meetings with your potential partners in the 2 full days (no any guarantee from the organizer on your visitors)
- Major Branding in your meeting space in 2 full days
- Company Branding (Logo or Name as Official Sponsor) on Promotion of "The Digital Connect Meeting Zone" and in Floor Plan
- 1 standing sign in your meeting space within "The Digital Connect Meeting Zone"



# "The Digital Connect Meeting Zone"

## Meeting Table Sponsor

USD 6000\*

\*+ 8% Tax & Service Charge

### Pre-Event Branding and Benefits

- Your company logo prominently featured on the front cover of event brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'The Digital Connect Meeting Zone Sponsor' within all marketing collaterals, event website, social media etc...
- Reciprocal web link from conference sponsor page to your organization's home page
- 1 Emailing services to invite all the event participants to join your program, which can be a procurement meeting, product demonstration, workshop, scheduling partner meetings, etc.

### Complimentary Passes

- 2 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

### Insurer VIP Passes

- Sponsor is welcome to invite 5 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

### On-Site Branding and Benefits

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Keep a meeting table in the open area with chairs for 2 whole days in the Digital Connect Meeting Zone for your company to use, you can schedule meetings with your potential partners in the 2 full days (no any guarantee from the organizer on your visitors)
- Major Branding on your meeting table in 2 full days
- Company Branding (Logo or Name as Official Sponsor) on Promotion of "The Digital Connect Meeting Zone" and in Floor Plan
- 1 standing sign near your meeting table within "The Digital Connect Meeting Zone"



# Lanyard Sponsor

USD 15,000\*

EXCLUSIVE

\*+ 8% Tax & Service Charge

## Pre-Event Branding and Benefits

- Your company logo prominently featured on the front cover of event brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'Lanyard Sponsor' within all marketing collaterals, event website, social media etc...
- Reciprocal web link from conference sponsor page to your organization's home page

## Complimentary Passes

- 3 full conference registrations for either staff /client/partner to attend conference.
- 20% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 3 insurer clients with complimentary tickets  
(Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

## On-Site Branding

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Lanyard with your company & event logos distributed to all delegates



# Sub Track Presentation Sponsor

USD 16,000\*

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 100 words corporate profile
- Your company logo featured prominently as 'Sub Track Presentation Sponsor' within all marketing collaterals
- Reciprocal web link from conference
- Sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 25 minutes keynote presentation on sub track day 2

## On-Site Branding

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 4 full conference registrations for either staff /client/partner to attend conference.
- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 4 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# On-Stage Demo Sponsor

USD 8,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 80 words corporate profile
- Your company logo featured prominently as 'On-Stage Demo Sponsor' within all marketing collaterals
- Reciprocal web link from conference
- Sponsor page to your organization's home page

## Speaking & Chairperson Opportunities

- 10 minutes demo presentation on day 2 sub track

## On-Site Branding

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure
- Speaker's biography and photo in event APP and website

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 3 full conference registrations for either staff /client/partner to attend conference.
- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 3 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)

# Exhibition Sponsor

USD 2,500 -  
USD 30,000

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 80 words corporate profile
- Your company logo featured prominently as 'Exhibition Sponsor' within all marketing collaterals
- Reciprocal web link from conference
- Sponsor page to your organization's home page

## On-Site Branding & Exhibition Stand

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure

## Exhibition Stand Type & Pricing

Booth Size	Price	Conference Tickets
1 roll up banner space with 1 high cocktail table (Startup Only)	USD 2,500*	1 Ticket
4m <sup>2</sup> Booth	USD 6000*	2 Tickets
6m <sup>2</sup> Booth	USD 8000*	3 Tickets
8m <sup>2</sup> Booth	USD 10,000*	4 Tickets
Large Size Booth (32m <sup>2</sup> )	USD 30,000*	10 Tickets

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Sponsor Discounted Passes

- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 2-3 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



### Notes

- The standard booth package includes one table, two chairs, power supply, and shared Wi-Fi.
- Any additional structure, decoration, or design must be arranged by the exhibitor, either through their own contractor or via the organizer's recommended supplier.
- Booth setup should be carried out in accordance with the Exhibitor Manual.

# Demo Corner Sponsor

USD 4,000\*

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- A 80 words corporate profile
- Your company logo featured prominently as 'Corner Demo Sponsor' within all marketing collaterals  
Reciprocal web link from conference
- Sponsor page to your organization's home page

## Demo Play

- During the 2 days conference, there is a desk and TV to play your demo in a high-traffic area to demonstrate your innovative digital technologies/products/solutions, and the visitors can watch easily by a simple click all day long

## On-Site Branding

- Your company logo prominently displayed on stage banner /backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference e-brochure

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Complimentary Passes

- 2 full conference registrations for either staff /client/partner to attend conference.
- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 3 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Panel Sponsor

USD 6,000 -\*  
USD 18,000

\*+ 8% Tax & Service Charge

## Pre-Event Branding, Brochure Benefits

Your company logo prominently featured on the front cover of event e-brochure

A 120 words corporate profile

Your company logo featured prominently as 'Panel Sponsor' within all marketing collaterals

Reciprocal web link from conference

Sponsor page to your organization's home page

## On-Site Branding

Your company logo prominently displayed on stage banner /backdrop

Your company logo displayed on the welcome banner at the conference registration venue

Your company logo on conference e-brochure

## Panel Type & Pricing

Slot Time	Price	Conference Tickets
Main Stage (AM)	USD 18,000*	3 Ticket
Main Stage (PM)	USD 15,000*	2 Tickets
Day 1 Sub Track	USD 10,000*	2 Tickets
Day 2 Sub Track	USD 6,000*	1 Ticket

## Networking Opportunities

- Access to event networking app
- Access to networking coffee break

## Sponsor Discounted Passes

- 10% discount coupons and VIP Invitations for your clients who want to attend the conference

## Insurer VIP Passes

- Sponsor is welcome to invite 2-3 insurer clients with complimentary tickets (Please note the passes are applicable for insurer only and please submit the inviting insurers list in advance for evaluation to avoid any cancellation of paid insurer delegate; Luncheons are not covered for complimentary tickets)



# Normal Sponsor Types

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## Basic benefits for all sponsor types

### Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event e-brochure
- Corporate profile
- Your company logo featured prominently as 'XXX Sponsor' within all marketing collaterals
- Reciprocal web link from conference sponsor page to your organization's home page

### Complimentary Passes

- Discount coupons and VIP Invitations for your clients who want to attend the conference

### On-Site Branding

- Your company logo prominently displayed on stage banner/ backdrop
- Your company logo displayed on the banner at the conference venue
- Access to event networking app
- Access to networking coffee break



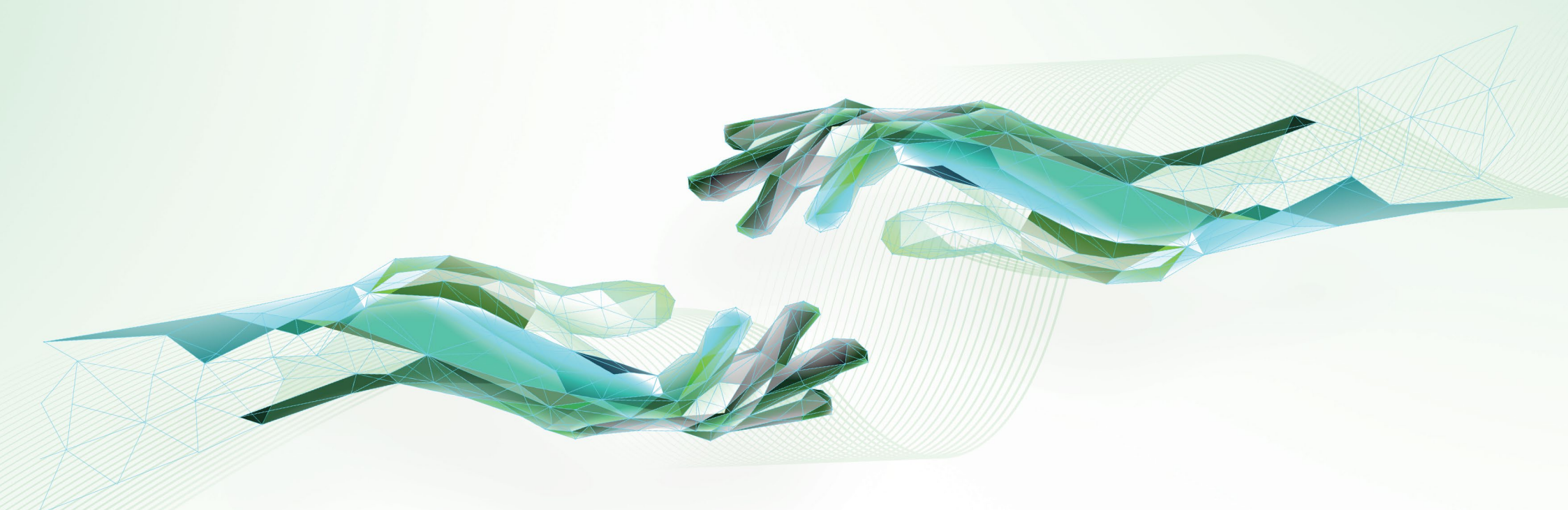


# Other Sponsorship Opportunities

Seat Drop Sponsor	EXCLUSIVE	USD 15,000*
Escalator Sponsor		USD 15,000*
USB Disk Sponsor	EXCLUSIVE	USD 6,000*
Lucky Draw Sponsor		USD 15,000*
Registration Sponsor	EXCLUSIVE	USD 15,000*
Gift Sponsor		USD 6,000*
Badge Sponsor	EXCLUSIVE	USD 15,000*
Water Bottle Sponsor	EXCLUSIVE	USD 15,000*
Hotel Key Room Sponsor	EXCLUSIVE	USD 6,000*
Logo Branding on Email Sponsor		USD 6,000*
Transitional Slides Sponsor		USD 6,000*
Pre-Conference Emails Sponsors		USD 4,800*
Web Video Sponsor		USD 6,000*
Seat Cover Sponsor - Main Stage	EXCLUSIVE	USD 15,000*
Notepads Sponsor	EXCLUSIVE	USD 12,000*

Seat Cover Sponsor - Sub Track	EXCLUSIVE	USD 6,000*
Web Banner Sponsor		USD 6,000*
WiFi Sponsor		USD 12,000*
Welcome/ Thank You Email Sponsor		USD 4,800*
Napkin Sponsor		USD 12,000*
Barista Specialty Coffee Bar Sponsor		USD 15,000*
Tea/ Beer Tasting Sponsor		USD 15,000*
Boba Tea Cart Sponsor		USD 15,000*
Juice/ Smoothie Bar Sponsor		USD 15,000*
Headshot Station Sponsor		USD 12,000*
Photo Booth Sponsor		USD 12,000*
Standing Signs on the Coffee Break Area		USD 1,200*
Insertion Sponsor		USD 4,500*
Bag Sponsor	EXCLUSIVE	USD 15,000*

\*+ 8% Tax & Service Charge



## Contact us

Should your company wish a customized sponsorship  
or any other bright idea and suggestion, please feel free to contact:

**Rala Wen**

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**Email:**[ralaw@digital-insurance-mena.com](mailto:ralaw@digital-insurance-mena.com)

